

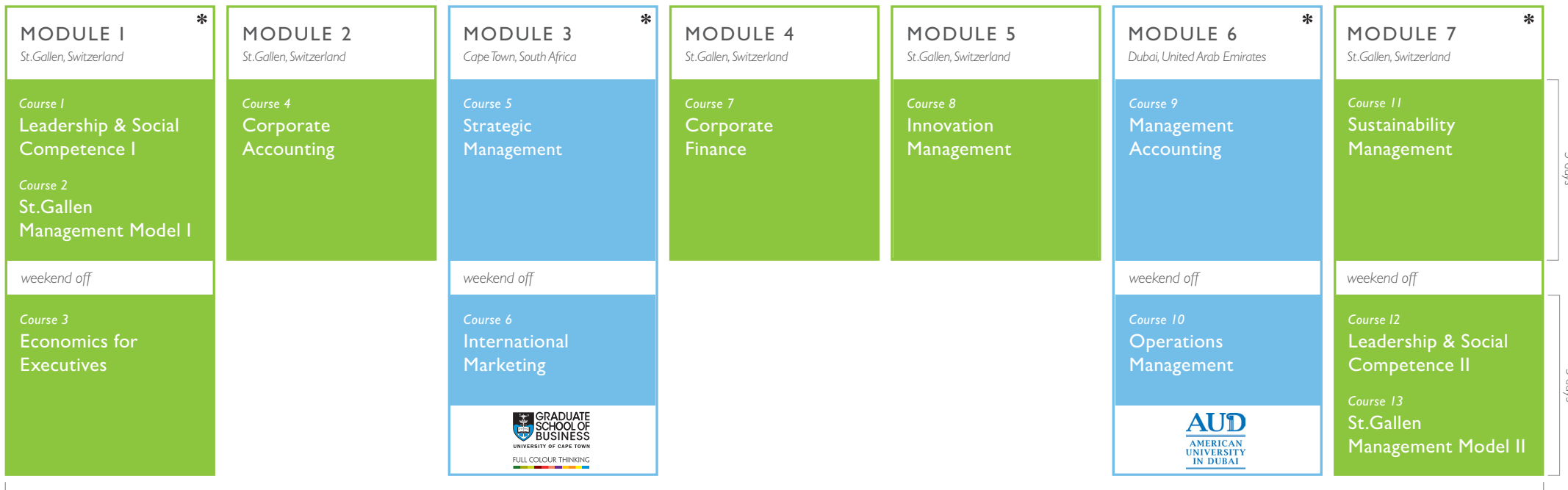
75 ECTS

18 Months study time

70 Days on campus

20 Days off campus

3 months between modules



Executive MBA Thesis // Personal Development Programme

CORE COURSES

1 Leadership & Social Competence I	Prof. Dr. Jenewein	07.08. – 10.08.2017	St. Gallen
2 St. Gallen Management Model I	Prof. Dr. Erk	11.08.2017	St. Gallen
3 Economics for Executives	Prof. Evenett, PhD	14.08. – 18.08.2017	St. Gallen
4 Corporate Accounting	Prof. Dr. Ruud	06.11. – 10.11.2017	St. Gallen
5 Strategic Management	Prof. Sewchurran, PhD	05.02. – 09.02.2018	Cape Town
6 International Marketing	Prof. Bick, PhD	12.02. – 16.02.2018	Cape Town
7 Corporate Finance	Prof. Dr. Morkötter	16.04. – 20.04.2018	St. Gallen
8 Innovation Management	Prof. Dr. Gassmann	18.06. – 22.06.2018	St. Gallen
9 Management Accounting	Dr. Truijens	15.10. – 19.10.2018	Dubai
10 Operations Management	Dr. Tockenbürger	22.10. – 26.10.2018	Dubai
11 Sustainability Management	Ruttman	21.01. – 25.01.2019	St. Gallen
12 Leadership & Social Competence II	Prof. Dr. Jenewein	28.01. – 29.01.2019	St. Gallen
13 The St. Gallen Management Model II	tbd	30.01. – 01.02.2019	St. Gallen

ELECTIVE COURSES

In addition to your Core Courses you may choose 3 Elective Courses to complete your curriculum

Entrepreneurship	Prof. Dr. Grichnik	11.09. – 15.09.2017	St. Gallen
Corporate Governance	Prof. Dr. Hilb	02.10. – 06.10.2017	St. Gallen
Negotiations & Conflict Management	Dr. Lassert	04.12. – 08.12.2017	St. Gallen
Business Law	tbd	11.12. – 15.12.2017	St. Gallen
B2B-Marketing & Sales	Prof. Dr. Schmitz	03.09. – 07.09.2018	St. Gallen
Social Media Management	Hanlon	10.09. – 14.09.2018	St. Gallen

Status: 09 January 2017

Contents are subject to change.

* Joint module with the Global Executive MBA HSG.