

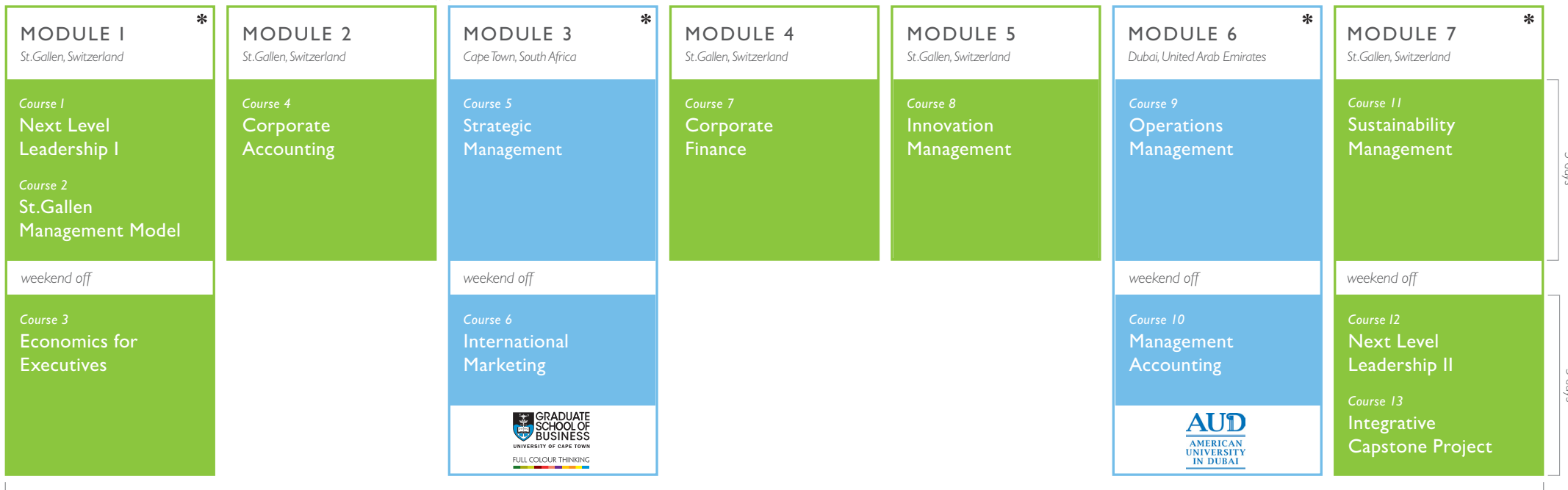
75 ECTS

18 Months study time

70 Days on campus

20 Days off campus

3 months between modules



Executive MBA Thesis // Personal Development Programme

CORE COURSES

1	Next Level Leadership I	Prof. Dr. Jenewein	07.08. – 10.08.2017	St. Gallen
2	St. Gallen Management Model	PD Dr. Erk	11.08.2017	St. Gallen
3	Economics for Executives	Prof. Evenett, PhD	14.08. – 18.08.2017	St. Gallen
4	Corporate Accounting	Prof. Dr. Ruud	06.11. – 10.11.2017	St. Gallen
5	Strategic Management	Prof. Sewchurran, PhD	12.02. – 16.02.2018	Cape Town
6	Marketing	Prof. Bick, PhD	19.02. – 23.02.2018	Cape Town
7	Corporate Finance	Prof. Dr. Morkötter	16.04. – 20.04.2018	St. Gallen
8	Innovation Management	Prof. Dr. Gassmann	18.06. – 22.06.2018	St. Gallen
9	Operations Management	Dr. Tockenbürger	22.10. – 26.10.2018	Dubai
10	Management Accounting	Dr. Truijens	29.10. – 02.11.2018	Dubai
11	Sustainability Management	Ruttman	11.02. – 15.02.2019	St. Gallen
12	Next Level Leadership II	Prof. Dr. Jenewein	18.02. – 19.02.2019	St. Gallen
13	Integrative Capstone Project	Dr. Tockenbürger & Dr. Wittmer	20.02. – 22.02.2019	St. Gallen

ELECTIVE COURSES

In addition to your Core Courses you may choose 3 Elective Courses to complete your curriculum

Entrepreneurship	Prof. Dr. Grichnik	11.09. – 15.09.2017	St. Gallen
Corporate Governance	Prof. Dr. Hilb	02.10. – 06.10.2017	St. Gallen
Negotiations & Conflict Management	Dr. Lassert	04.12. – 08.12.2017	St. Gallen
Business Law	Prof. Dr. Müller-Chen	11.12. – 15.12.2017	St. Gallen
Supply Chain Management	tbd	25.04.-28.04.2018	Warwick
Psychology of Investing and Financial Decisions	tbd	13.06.-16.06.2018	Warwick
B2B-Marketing & Sales	Prof. Dr. Schmitz	03.09. – 07.09.2018	St. Gallen
Social Media Management	Hanlon	10.09. – 14.09.2018	St. Gallen

Status: 11 April 2017

Contents are subject to change.

* Joint module with the Global Executive MBA HSG.