

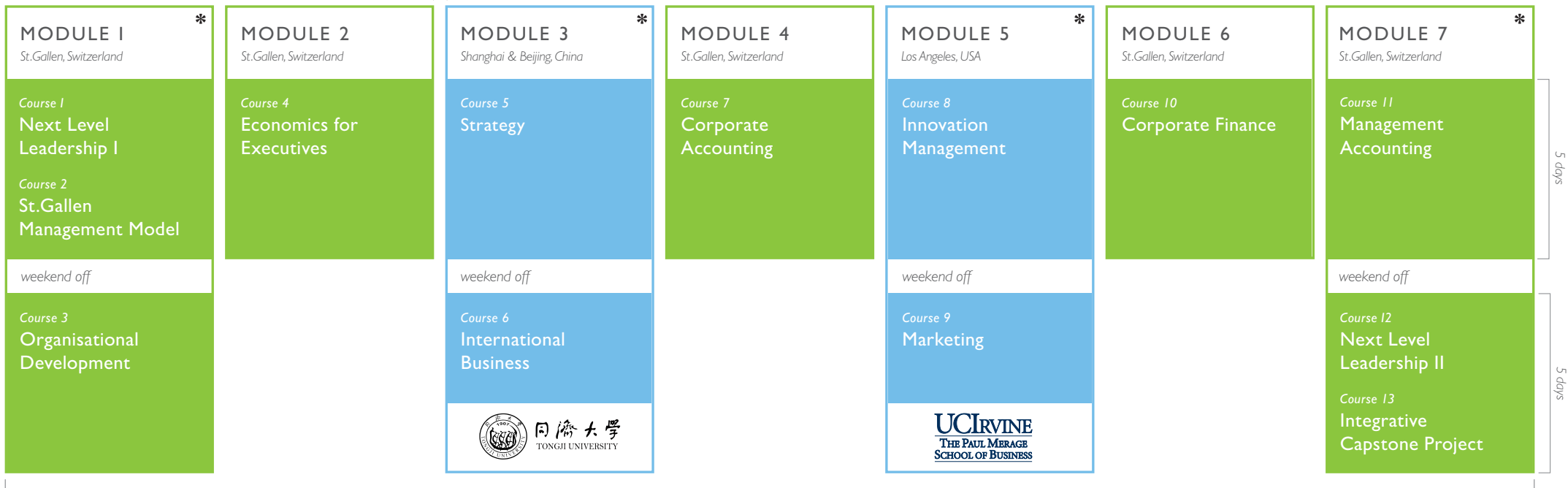
75 ECTS

18 Months study time

70 Days on campus

20 Days off campus

3 months between modules



Executive MBA Thesis // Personal Development Programme

CORE COURSES

1	Next Level Leadership I	Prof. Dr. Jenewein	06.08. – 10.08.2018	St. Gallen
2	St. Gallen Management Model	PD Dr. Erk	13.08. – 14.08.2018	St. Gallen
3	Organisational Development	Dr. Tockenbürger	14.08. – 17.08.2018	St. Gallen
4	Economics for Executives	Prof. Evenett, PhD	05.11. – 09.11.2018	St. Gallen
5	Strategy	Prof. Shi, PhD	13.05. – 17.05.2019	Shanghai
6	International Business	Prof. Dr. Casas	20.05. – 24.05.2019	Beijing
7	Corporate Accounting	Prof. Dr. Ruud	08.07. – 12.07.2019	St. Gallen
8	Innovation Management	Prof. Dr. Sudek	09.09. – 13.09.2019	Los Angeles
9	Marketing	tbd	16.09. – 20.09.2019	Los Angeles
10	Corporate Finance	Prof. Dr. Morkötter	04.11. – 08.11.2019	St. Gallen
11	Management Accounting	Dr. Truijens	03.02. – 07.02.2020	St. Gallen
12	Next Level Leadership II	Prof. Dr. Jenewein	10.02. – 11.02.2020	St. Gallen
13	Integrative Capstone Project	Dr. Tockenbürger & Dr. Wittmer	12.02. – 14.02.2020	St. Gallen

ELECTIVE COURSES

In addition to your Core Courses you may choose 3 Elective Courses to complete your curriculum

B2B-Marketing & Sales	Prof. Dr. Schmitz	03.09. – 07.09.2018	St. Gallen
Social Media Management	Hanlon	10.09. – 14.09.2018	St. Gallen
Sustainability	tbd	26.11. – 30.11.2018	St. Gallen
Negotiations & Conflict Management	Dr. Lassert	28.01. – 01.02.2019	St. Gallen
Entrepreneurship	Prof. Dr. Grichnik	11.03. – 15.03.2019	St. Gallen
Business Law	Prof. Dr. Müller-Chen	07.10. – 11.10.2019	St. Gallen
Corporate Governance	Prof. Dr. Hilb	25.11. – 29.11.2019	St. Gallen

Status: 01 June 2017

Contents are subject to change.

* Joint module with the Global Executive MBA HSG.