

CORE COURSES



ELECTIVE COURSES

In addition to your core courses, you may choose 3 elective courses to enhance your specialisation.

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| 1 Negotiations & Conflict Management | 6 Corporate Governance |
| 2 Strategy in a Global World | 7 Coding for Executives |
| 3 Digital Business for Managers, Data Analytics & AI | 8 Financial Management |
| 4 Sustainability as a Strategic Advantage | 9 Doing Business in Emerging Markets |
| 5 Business Law for International Managers | |

Core Courses

COURSE	MAIN LECTURER	DATE	LOCATION
1 Fundamentals of Sustainable Strategy	Prof. Dr. Frankenberger	10.08. – 14.08.2020	St.Gallen
2 Financial Reporting & Finance	Prof. Dr. Morkötter/ Prof. Dr. Ruud	17.08. – 21.08.2020	St.Gallen
3 Business Transformation	Prof. Dr. Frankenberger	12.10. – 16.10.2020	St.Gallen
4 Leadership	Prof. Dr. Bruch	25.01. – 29.01.2021	St.Gallen
5 Marketing	Prof. Dr. Schlögel	10.05. – 14.05.2021	TBD
6 Doing Business in China	Prof. Dr. Casas i Klett	17.05. – 21.05.2021	TBD
7 Management Accounting & Performance Management	Prof. Dr. Möller/ Dr. Truijens	28.06. – 02.07.2021	St.Gallen
8 Entrepreneurship	Prof. Dr. Grichnik	13.09. – 17.09.2021	Stanford, USA
9 Doing Business in Innovative California	Prof. Dr. Sudek	20.09. – 24.09.2021	Irvine, USA
10 Economics	Prof. Dr. Evenett	29.11. – 03.12.2021	St.Gallen
11 Organizational Development	Prof. Dr. Frankenberger/ Dr. Tockenbürger	21.02. – 25.02.2022	St.Gallen

Elective Courses

COURSE	MAIN LECTURER	DATE	LOCATION
1 Negotiations & Conflict Management	Dr. Lassert	01.02. – 05.02.2021	St.Gallen
2 Strategy in a Global World	Prof. Dr. Dr. Laamanen	01.03. – 05.03.2021	St.Gallen
3 Digital Business for Managers, Data Analytics and AI	Prof. Dr. Leinmeister	22.03. – 26.03.2021	St.Gallen
4 Sustainability as a Strategic Advantage	Prof. Dr. Frankenberger/ Kux	21.06. – 25.06.2021	St.Gallen
5 Business Law for International Managers	Prof. Dr. Müller-Chen	25.10. – 29.10.2021	St.Gallen
6 Corporate Governance	Prof. Dr. Ruigrok	22.11. – 26.11.2021	St.Gallen
7 Coding for Executives	Prof. Dr. Borth	17.01. – 21.01.2022	St.Gallen
8 Financial Management	Prof. Dr. Möller/ Dinh/ Bernd/ Arnold	TBD	St.Gallen
9 Doing Business in Emergng Markets	Prof. Dr. Hall	TBD	Cape Town, SA

Personal Development Programme (Optional)

COURSE	EFFORT	DATE
Career Coaching	2x 1 day	TBD
Leadership Development	3x 1 day	TBD
Individual Coaching Sessions	Individual	By arrangement
Vitality Check	1/2 day	TBD