



University of St.Gallen



International Executive MBA

Inspiring global success through Swiss excellence
'Triple Crown' accreditation

The St.Gallen International EMBA in numbers

Our programme

10
fundamentals

4
electives

18
months

14
weeks on campus

75
ECTS

Our students

40 (approx.)
participants per cohort

40
average age

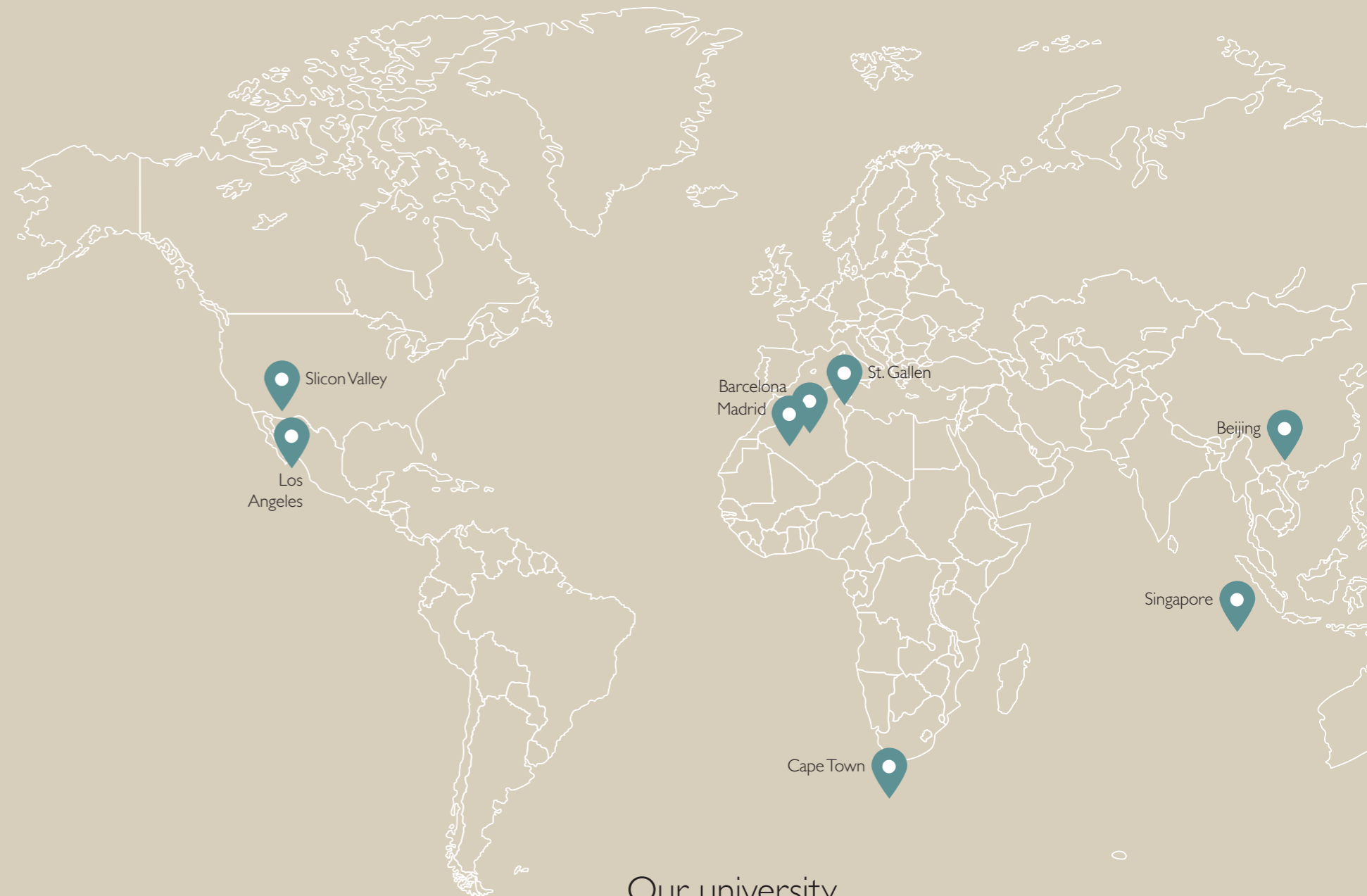
17
average years of
professional experience

16
average number of
industries per cohort

Our world

200+
international university partners

8
global study locations



Our university

One of Europe's 10 best
business universities
(FT ranking)

#1 represented
alma-mater at C-Level
on top 100 Swiss
companies (Swiss
Alumni Index)

One of Europe's
largest and most
influential alumni
networks

Inspiring global success through Swiss excellence



The aim of the renowned International EMBA from the University of St.Gallen is to transform ambitious professionals into inspiring, socially responsible leaders.

To create a new generation of business leaders who see things in a different way, challenge norms and embrace diversity as they strive to work together in ever-more sustainable ways.

With an integrative learning approach in a unique community atmosphere, we provide our participants with the insights and influential network to create an impact on an international scale.

- Swiss executive education
- English-speaking programme
- Study across four continents
- Diverse cohort of students
- Strong personal development focus



Next stop: the world

In the ever-more connected world of business, global mobility is becoming increasingly relevant.

To seek the most fulfilling opportunities and to make a truly international impact takes a special skillset. It requires resourcefulness, an aptitude for leadership and an ability to recognise and appreciate the perspectives of others – not to mention the capability to work across cultures, embracing diversity and opportunity.

These are all skills and competencies we focus on here at the University of St.Gallen. As a leading business school, set among the inspiring landscapes of Switzerland, we've been training ambitious, globally minded executives since 1987. Our innovative International EMBA programme will give you the knowledge, the network, and the personal development you need to meet the future head on and to really make a difference in your chosen field.

Wherever you choose to do business.

Prof. Dr. Karolin Frankenburger
Academic Director - EMBA HSG programmes



Welcome to the University of St.Gallen

A research university located in St. Gallen, Switzerland, we specialise in business administration, economics, law, and international affairs. But ask any one of our students or team and they'll tell you that our university is far more than simply an educational institution.

St.Gallen is a place of inspiration and stimulation. One that inspires depth of thought and encourages an appreciation of new perspectives. You will acquire up-to-date knowledge and gain valuable insights, of course. But it's the holistic skills, the understanding of the benefits of diversity in decision-making, and the unparalleled mindset growth that comes from an expanded global view.

That is what will truly set you apart.

It's not just us saying it...

According to current rankings, the University of St.Gallen is one of Europe's leading business universities. It is also one of Europe's best-connected universities, with more than 200 universities from across all continents, as partners.



Swissness in business

Switzerland is known for its precision, its integrative thinking and its neutrality.

The Swiss are able to see the perspectives of others, to understand and consider these and create innovative solutions that bring people and technologies together. The scenery may be stunning, but those mountains offer more than just pretty pictures. They provide inspiration, determination and an appreciation of the fragility of nature and the importance of working sustainably to support the planet and its communities.

In short, many students fly in to study here in Switzerland, and the majority of them never want to leave.

Innovation and excellence

Known for its innovative developments and high-quality outputs, Swiss companies are at the forefront of many scientific and research fields. And this research culture extends to the University of St.Gallen.

Here, we are fully committed to academic freedom. Research at the University of St.Gallen is centred around 41 research institutes and centres, which are an integral part of what we do, combining theory with practice and providing important input for teaching at the university.

Building for the future

Connection and collaboration run through our veins. With high-quality facilities and a great outlook, our campus offers ideal study conditions and modern supporting infrastructure.

At the heart of the city you'll find our innovative co-working spaces available daily to individuals and groups. There are numerous sports and training venues both externally and on campus, as well as a number of popular cafes, bars and excellent restaurants.

Also, our new Learning Centre, 'SQUARE' opened and is now ready for occupancy. Holistically conceived to meet the requirements of tomorrow's society, this state-of-the-art facility will bring together students, lecturers and practitioners in new and exciting ways.

Rankings

#1 Business School in Switzerland - FT European Business School Rankings 2022

#5 Business School in Europe - FT European Business School Rankings 2022

#1 for Career Progression - FT Global EMBA Rankings 2022

#2 Aims Achieved - FT Global EMBA Rankings 2022

Accreditations

The University of St.Gallen boasts the "Triple Crown" of accreditations, possessed by only the top 1% of global business schools:

EQUIS accreditation (2001) | AACSB accreditation (2003) | AMBA accreditation (2019).



Programme overview

The International EMBA at the University of St.Gallen offers you an exclusive executive education in the area of general management. It is an advanced programme of study that lasts 18 months and is taught in English throughout.

The goal of this innovative programme is to provide open-minded, purpose-driven global leaders with a valuable global network, management insights and inspiration, by offering a curriculum that boasts an exciting international focus. This is brought to life through study abroad as well as an enviable multi-national diversity among our student cohorts.

Why our International EMBA?

Our IEMBA programme is built on our integrative St.Gallen Management Model, ensuring rigorous academic work, practical relevance and a chance for students to make an impact in a meaningful way, both during their studies and afterwards. There are also ample opportunities to expand your global mindset still further through modules run by our global partners, and working and socialising with your international peer group.

The University of St.Gallen holds a leading position in the European higher education sphere, with coveted rankings and accreditations. In fact, our learning culture is embedded in a strong community spirit, one that you'll see everywhere you go on campus, from the most experienced faculty members to prominent alumni who come back to offer their support to many of our current and completing students.

"The International EMBA gave me much more than I expected, because it took me out of my comfort zone, connected me to great people and teachers, showed new areas of development and gave me the opportunity to travel to new places where the business culture is completely different."

-Susana Robledo (International EMBA HSG Alumna)
Global Brand and Sustainability Strategy Manager at Nestlé Nespresso

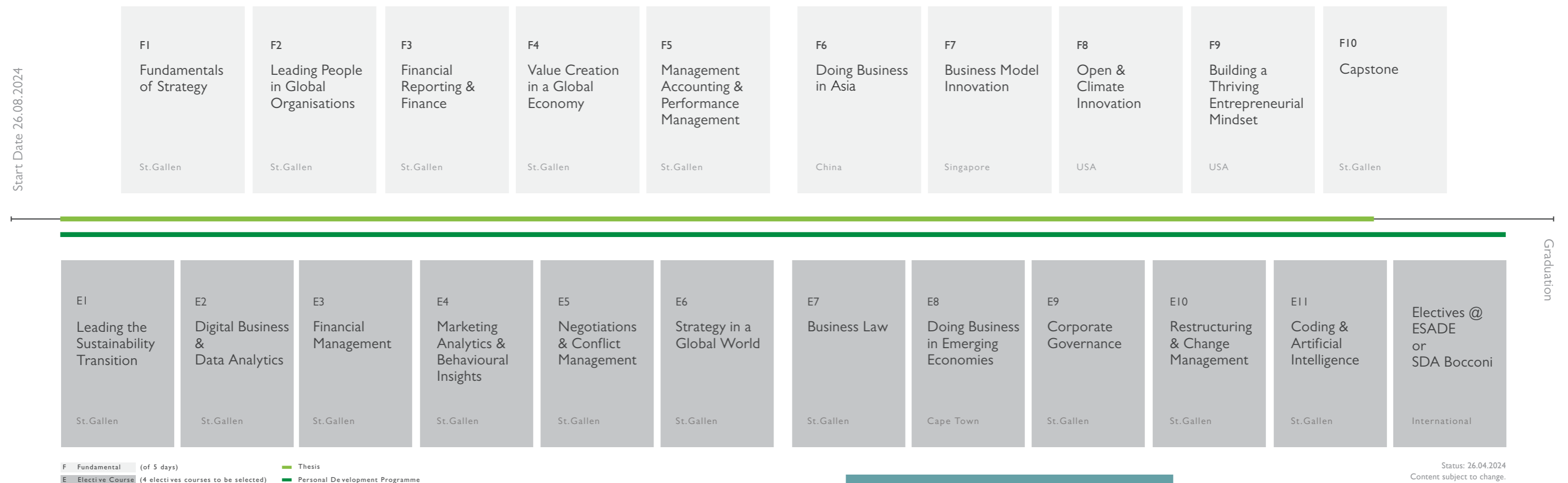


University of St.Gallen remains consistently in the top 10 of the Financial Times European Business School Rankings

Your programme schedule

The International EMBA programme lasts 18 months, broken down into 14 weeks on campus (usually one week every four to six weeks), alongside self-study and thesis work. International travel is mandatory for four courses and there are additional options to travel with the choice of electives.

The diagram below gives you an idea of how your time on the programme might look.



International study opportunities

You'll go truly global with the choice of study in eight exciting locations across six countries.

St.Gallen | Barcelona | Beijing | Cape Town | Madrid | Silicon Valley | Singapore | Los Angeles

Programme components

Fundamentals

In order to thrive in a fast-changing environment, you need not only comprehensive knowledge but also the skills and vision to rise to the challenges of the contemporary business world. Our fundamentals provide these foundations, covering subjects such as strategy, leadership, economics and accounting.

Throughout each of these fundamentals, as well as your electives, you'll notice strong St.Gallen values appearing repeatedly. Concepts like sustainability, integrative thinking, and practical application, all of which are key to future leadership success.

Elective courses

The elective courses offer you a portfolio of options from which you can select four subjects according to your interests. This approach gives you the opportunity to individualise your learning journey and ensure it will meet your specific development needs.

Previously-offered elective courses have focused on people management, digital business, conflict management, sustainable corporate strategy, business law, corporate governance, business in emerging economies, financial management as well as coding and artificial intelligence.

Thesis

The International EMBA Thesis is a piece of academic writing which allows you to demonstrate in-depth knowledge of a concrete General Management topic. The assignment requires you to choose a topic that is of interest to you and address a specific challenge within that topic. You should draw on insights from a variety of management disciplines, applying scientific methodologies and academic working techniques while evaluating a range of solutions.

Completing your Thesis will help you develop competences as an integrative problem solver, being able to identify and critically analyse unstructured, complex and ambiguous management challenges. Students enjoy this opportunity to deep dive into a subject of their choice.

A focus on personal development

Running alongside our fundamentals and elective courses, you'll find our carefully honed Personal Development Programme. This is an integral element of your International EMBA and something that many of our students report finding incredibly helpful.

As you move through the programme and find your perspectives broaden, you may feel motivated to explore different career options or begin to look at what might come further down the line. For many, this leads to a comprehensive reflection of their career, their role as a leader and their personal development in a holistic sense.

Among other individual career coaching services, we offer interview training, salary checks, personal branding reviews and assessment training to help you not only work out what you want your next steps to be, but to make sure you have everything in place to get you there.

We recognise that the International EMBA is more than just an executive programme to help fill your management toolbox; it can and should have a wide-ranging positive impact on your personal growth too. That's why, in addition to general management and leadership knowledge, you will find a wealth of individual development opportunities available to you at the University of St.Gallen.

"My time at the University of St.Gallen was all about taking a step back to work out what comes next. Thanks to the comprehensive personal development programme that ran alongside my studies I feel excited about the future and more than ready to tackle it head on."

- Dhia Kristanto (International EMBA Alumna)
Senior Product Engineer + I&D Lead Phillip Morris International



Personal Development Programme

Leadership Development

Career Development

Individual Coaching & Career Consulting

Vitality Check

Your Personal Skills, Your Individual Experiences, Your Objectives, Your Motivation

Your Market Situation, Your Development Opportunities, Your Current Life Situation

Faculty highlights

The University of St.Gallen is one of the top universities of economics and business in Europe and has a business faculty larger than any other in Germany, Austria or Switzerland.

We have more than 90 professors and the majority of lecturers on our EMBA HSG programmes are drawn from this pool of professionals, guaranteeing first-class expertise and industry experience. Here you can see some of the key members of our faculty:



Prof. Dr. Karolin Frankenberger - Academic Director, Business Model Innovation

Prof. Dr. Karolin Frankenberger is the Academic Director of the University of St.Gallen's EMBA programmes and Director at the Institute of Management and Strategy. She is a Full Professor (ordinaries) and Chair of strategic management. Before her academic career, Karolin worked for several years as a consultant at McKinsey & Company. She received her PhD in 2004 from the Institute of Management, University of St.Gallen, Switzerland. And her research focuses on Business Models, Sustainability, and Ecosystems.



Prof. Dr. Tomas Casas i Klett - Doing Business in China

Prof. Dr. Tomas Casas i Klett is an Assistant Professor at the University of St.Gallen's Research Institute for International Management (FIM). Tomas is also the Director FIM-HSG for China Competence Centre, specialising in international business, Asia and Top Teams. He graduated with honours from the Wharton School of Business at the University of Pennsylvania, obtaining in parallel a Japanese language degree from Sophia University in Tokyo. Tomas later earned a Master of Science in Management degree at Fudan University in Shanghai, followed by a Ph.D. at the University of St.Gallen in Switzerland.

You can learn more about the rest of our esteemed faculty here:

emba.unisg.ch/programm/iemba



Prof. Dr. Amanda Shantz - Leading People In Global Organisations
Prof. Dr. Amanda Shantz, Academic Director of the University of St. Gallen MBA programme (from August 2021) and Full Professor of Management. Prior to joining the University of St. Gallen, She held academic positions in Canada, France, Ireland, and the United Kingdom. She completed her doctoral degree at the University of Toronto and her research interests include human resource management, employee engagement and corporate volunteering.



Prof. Dr. Peter Murmann - Fundamentals of Strategy

Prof. Dr. J. Peter Murmann is Director at the Institute of Management and Strategy and Chair Owner of strategic management. He received a BA in Philosophy with honours from the University of California at Berkeley and Master's and PhD degrees with honours in Management and Organisations (1998) from Columbia University. His research focuses on how organisations gain and lose competitive advantage over long periods of time. In addition to research and teaching, he has been active for years in executive education at renowned universities such as the Kellogg and Wharton Business School in the US and the Australian Graduate School of Management. In the University of St.Gallen's Strategy Lab, Peter helps companies with their strategy development.



Dr. Mónica Barroso - Leading the Sustainability Transition

Dr. Mónica Barroso is Senior Researcher and Project Lead and at the Sustainability Innovation Lab (Institute of Technology Management, University of St. Gallen). She has extensive experience as a lecturer and facilitator in Executive Education and in consulting organizations with respect to sustainable business models and sustainable leadership in the context of corporate social responsibility, multistakeholder management, impact-oriented organizations and systems thinking. She holds a PhD in Social Policy from the London School of Economics and Political Science, where she was twice awarded the Titmuss Prize for the best MSc dissertation and for the best PhD thesis of the Social Policy Department in the respective academic years. She was a Kleinhans Fellow of the Rainforest Alliance leading a project on "Linking Market Intelligence and Remote Villagers" in the Brazilian Amazon.

She was also Head of Learning and senior lecturer at The School of Life Brazil, having facilitated leadership workshops for corporations across industries and geographies. She has additionally co-founded local hubs of the Inner Development Goals in Brazil and Switzerland, supporting business leaders to develop inner skills that will equip them to better lead the sustainability transition from inside out.

The importance of the people around us



At the University of St.Gallen, it's as much about the people as it is our campus, facilities or beautiful green outlook. That's why we talk so much about the wonderful community around us.

Our aim is to foster a learning culture that is embedded in the International EMBA Community, by cultivating trust, mutual respect and interaction between students, faculty and the International EMBA team. We believe that personal connections with fellow participants will enrich your learning journey and give you a support network you'll turn to for life. That's why we whole-heartedly encourage weekly social events, sports and activities to enable programme participants to strengthen the cohesion of the class and reinforce the importance of community.

Our esteemed alumni

The input and support of our impressive alumni is valued by our faculty members and students alike. From sitting on the University of St.Gallen alumni board (one of the largest in Europe, boasting 33,000 members) to becoming active members of our EMBA alumni association, previous students of our executive programmes stay in touch and become a valuable part of our international community through 175 hubs around the world.

Alumni benefit from customised personal and professional development workshops, have access to our network of coaches and often are invited to come back to the programme as guest speakers for course modules and events, among other engagements.

Students past and present know that when faced with a challenge, no matter where they are in the world, there will always be someone there to offer that valuable alternative perspective.

Rewarding excellence

Each new intake comes with a new opportunity to strive for excellence, with two prestigious prizes available to high-performing candidates within the International EMBA programme.

Omega Best Student Award

The best-performing graduate in each cohort can look forward to a very special gift thanks to the Omega Best Award: a personalised watch from global Swiss luxury watch brand Omega SA. We are pleased to partner with this premium manufacturer of Swiss watches.

NZZ Prize for Best Thesis

Angst+Pfister Award

The EMBA HSG Alumni Association is working and engaging with an active network. With this goal in mind, the best thesis within the IEMBA class of 2022 will receive the first annual Angst+Pfister Award.

The sponsor of the IEMBA prize is the internationally operating company Angst+Pfister, which develops and manufactures industrial components and delivers them worldwide.

"My time with the International EMBA programme grounded me, all the while each additional course is giving me stronger wings to achieve my personal and professional aspirations."

-Müge Cöтели (International EMBA HSG Alumni)
Manager Strategy, Innovation & Sustainability Consulting

St.Gallen alumni at the top

80% of the Top 100 Swiss companies have at least one University of St.Gallen alumni serving on their board or executive committee.

18% of Switzerland's female directors are University of St.Gallen alumni.



Applying for the programme



Application requirements

In order to apply to the International EMBA programme, you must:

- Hold a recognised undergraduate degree
- Have a minimum 5 years of working experience
- Have a minimum 3 years of managerial / leadership experience
- Be fluent in English in both a written and spoken capacity

"Our prestigious International EMBA programme seeks those with resourcefulness, an aptitude for leadership and an ability to recognise and appreciate the perspectives of others – embracing diversity and opportunity."

-Nathalie Naveda
Head of Marketing & Talent Acquisition

Application process

1. Get in touch – share your CV with us and see if your profile and our programme are a good match
2. Complete the online application
3. Complete the online assessment (by invitation)
4. Interview
5. Final decision made by the Admissions Committee

Paying for the programme



Tuition fees

The International EMBA is an investment in yourself and your future, so it is important to plan your finances carefully. Once you have been admitted to the programme, a registration fee of 3'000.- CHF is required to confirm your place. The remaining tuition fees are split into four equal instalments over the duration of the programme. This may have tax advantages depending on your country or canton of residence (consult your local tax advisor).

Tuition Fees Payment Schedule

	DUE DATE	FINAL APPLICATION DEADLINE 30.06.2023
Registration fee*	Upon enrolment	3'000.-
1st instalment	30.06.2024	19'250.-
2nd instalment	31.01.2025	19'250.-
3rd instalment	30.06.2025	19'250.-
4th instalment	31.01.2026	19'250.-
Total		80'000.- CHF

* non-refundable

In addition to tuition fees, you should also plan a budget for travel and accommodation during your course weeks, including for the courses held abroad.

Once admitted to the programme you may defer your start only once, to the subsequent intake, after which a new application will be required. Please note, an administrative fee of 250.- CHF is charged for any deferral.

Tuition incentives

To support a diverse range of participants and to enable highly talented and qualified applicants to study with us, the International EMBA offers several merit-based tuition incentives to candidates that demonstrate exemplary strengths in one of the following categories:

Sustainability | Non-profit management | Entrepreneurship | Diversity, Equity & Inclusion | Emerging markets

If you possess knowledge and experience in one of these areas and it is something that you believe would benefit other members of the class then please share it with us. Do so in your online application in the form of an essay explaining how you can contribute your expertise to the programme.

The Admissions Committee will decide on the award of each tuition incentive.



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From insight to impact.

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